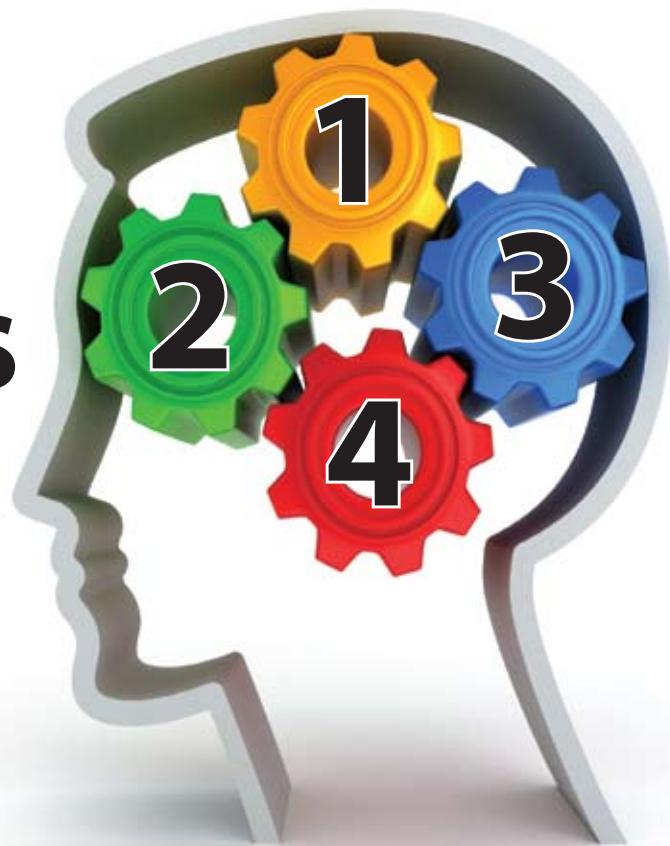


**Effective
Promotions
are just
1-2-3-4.**



snap  **win**®

SnapNwin Inc.

USA: 3909 Witmer Rd., Suite 208, Niagara Falls, NY 14305

CANADA: 1011 Upper Middle Rd. E, Suite 1539, Oakville, ON L6H 5Z9

snapNwin.com Tel: 1.647.477.2525 email: info@snapNwin.com

snapNwin[®] The 1-2-3-4 Solution

It's a card, it's a magnet, it's an instant win — all in one! The new tool used by international marketers for contest and promotional campaigns. Boost sales with a high response rate, and a great campaign ROI. Four proven steps to success:

1 Consumer gets a high quality **snapNwin** card with snap-out **magnet** front and advertising message back. They can be handed out, or direct mailed as a postcard. Used to great success in retail, automotive, national consumer brands, telecom, fast food and other verticals.



2 The consumer snaps out the magnet with its advertising or collectible image, revealing the **prize or offer** hidden underneath. Get more sales with contests, free offers or discounts. Build valuable databases with a website entry link. Reach mobile users with text messaging incentives.



3 Consumer keeps the thin but powerful **snapNwin magnet**. Displayed for years, magnets are viewed every day and have a very practical use holding up papers. This keeps your client's image and contact information handy at all times.



4 The consumer redeems the offer in-person, by texting, or online to enter the contest or get a coupon. The **interactive experience** enhances customer loyalty, enables online ordering, creates consumer databases, builds website traffic, awards prizes and discounts.

Refrigerators, filing cabinets, lockers, desks, tool boxes, etc.

Some of the folks who



count on us.



What they are saying about snapNwin®

"A unique customized card format was created that delivered as promised under tight time lines. The quality of the card and unique interactive features of SnapNwin generated interest at every event the card was distributed. The cards were well received and helped drive response rates beyond expectations."

- S. Sonny Kekelj, Chrysler Canada



"snapNwin cards were a big hit and dramatically helped to draw people into our booth. We sold more collector packs than we expected! The freebie cards were used in a couple of different ways and ended up in sales. We would definitely use snapNwin again!"

- Jhennifer Webberley, Archangel Studios, USA



"We were truly impressed with the results from using snapNwin as a marketing tool, delegates were intrigued by these novel, high-quality cards and the mystery provided by snapping out the magnet. The magnet revealed a PIN and URL and became a unique keepsake reminder of the conference's theme of Inspiration and Innovation. It was a big success and seeing 40% of our delegates going online to enter the contest, shows the power of snapNwin for cross-media marketing."

- Sara Orozco, PPA Commercial Development Director, UK



"Security features of snapNwin plus not having messy residue from scratch-cards close to food products, made snapNwin the ideal choice for our restaurant client."

- Leya Abramson, Account Director, theadlibgroup, Canada



"We experienced a 15% increase in sales over the previous year which we feel confident in attributing to the snapNwin card's interactive call to action! Not only that, we now have the email addresses of many new customers in our database as recipients of the snapNwin cards went on-line to enter a second chance contest."

- Gwenael Marceul, La Boutique des Sapeurs-Pompiers, France



"snapNwin cards were well received and contributed to making our show a success in two very different venues. Definitely a very versatile product that we will consider using again."

- Deborah Gray of Imaginit/Rand Worldwide, USA



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